

**Response under 37 C.F.R. 1.116
- Expedited Examining Procedure -
Examining Group 3622**

**MAIL STOP AF
82992KES**

Customer No. 01333

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Yawcheng Lo, et al

A METHOD FOR PROVIDING
ADVERTISEMENT RELATED TO
SPECIFIC CONTENT CONTAINED
ON A DIGITAL DISC ON THE DISC

Serial No. 09/981,830

Filed 18 October 2001

Commissioner for Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Group Art Unit: 3622
Confirmation No. 7053
Examiner: Bekerman, Michael

Sir:

Response Under 37 CFR 1.116

In response to the Office Action dated February 23, 2009,
Applicant respectfully requests reconsideration in view of the following
amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.